AI-3017: Microsoft AI for Business Leaders

Course Content

Course Description:

In this course, business leaders will find the knowledge and resources to adopt AI in their organizations. It explores planning, strategizing, and scaling AI projects in a responsible way.

Prerequisites:

Basic understanding of IT concepts.
Basic understanding of business concepts.

Target Audience:

Topics:

Lesson 1: Leverage AI tools and resources for your business
- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Lesson 2: Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Lesson 3: Embrace responsible AI principles and practices
- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Lesson 4: Scale AI in your organization
- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Register for this class by visiting us at:
www.tcworkshop.com or calling us at 800-639-3535