



# AWS Cloud Essentials for Business Leaders

Course ID #: 7000-707-ZZ-Z

Hours: 4

## Course Content

### Course Description:

In this course, you will cover the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives. It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals and executives.

### Course Objectives:

In this course, you will learn to:

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

### Prerequisites:

No prior IT experience or cloud experience is required.

### Target Audience:

Line of Business (LoB) owners and executives

### Topics:

#### Lesson 1: Course Introduction

#### Lesson 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

#### Lesson 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

#### Lesson 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples



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## Lesson 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

## Lesson 6: Business Value Activity

- Using a fictional customer case study, we review and apply lessons learned from the course

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