ArcGIS: Making Better Story Maps

Course Content

Course Description:

Learn best practices, tips, and tricks for presenting your project in the form of a story map, a web mapping application that incorporates multimedia of all kinds. We will review the different types of content blocks, how to utilize them as both mapping applications and as presentation aids, and then cover ways to enhance your story maps to ensure you app (and your project) looks its best.

Prerequisites:

Attendees should have knowledge of Microsoft Windows® and be familiar with the basic use of ArcGIS Online, including the topics covered in either the Introduction to Mapping with ArcGIS Online and Portal class.

Target Student:

This course is designed for anyone who is already comfortable with creating web maps through ArcGIS Online or Portal for ArcGIS and wants to use the applications and application templates provided by Esri to create apps to share with colleagues and/or the public.

Topics:

- Introduction and Overview of Story Map Builder – Review of ArcGIS Online and web apps, My Stories page, and basic story map creation.
- Text and Simple Media – A look at content blocks in general, text formatting, and adding simple media (photos, videos, and audio).
- Advanced Media – Adding content blocks for media that requires a bit more configuration: maps and links to other web pages. Includes an introduction to Express Maps.

- Immersive Blocks – Steps through the creation of the four kinds of immersive blocks, which are designed to mimic the functions of some of the popular Classic Story Map templates.
- Finishing Your Story – Adding finishing touches to your story map, plus publishing, sharing, and printing