



ArcGIS: Web Map Essentials – Understanding ArcGIS Online and Portal

ID#: 1700-260-10-W

Hours: 16

Course Content

Course Description:

Within the wealth of products and services available in the ArcGIS family, Esri has created a cloud platform for sharing, publishing, and consuming GIS content, called ArcGIS Online. But what is it? Who can use it? How do you get it, and where do you start? How does it compare to Portal and Server? This course will answer these questions and more, providing participants with a comprehensive overview of the functionality and uses of ArcGIS Online, as well as a brief introduction to the Esri Maps for Office app. In addition to the basics, this course will touch on topics relevant to the modern online business world, including security, data interoperability, and best-practices and tips for publishing, managing, and sharing your online content.

Target Student:

Those who are already familiar with ArcGIS and want to learn how to utilize the ArcGIS Online capabilities, create web maps, and manage online content

Prerequisites:

Attendees should have knowledge of Microsoft Windows® and be familiar with the basic use of ArcGIS, including the topics covered in either the Fundamentals of ArcGIS or ArcGIS Desktop I classes.

Topics:

Module 1: The Online Platform & Web Maps

- ArcGIS Online and the Esri Platform –
- Your ArcGIS Online Account
- Creating Web Maps
- Online Analysis with Web Maps

Module 2: Using Apps & Optimizing Content

- There's an App for That
- Configurable Web Apps
- Ready-to-Use Apps
- Optimizing Maps for the Web
- From Desktop to Online