Making Magic with Canva: The Pro

Course Content

Course Description:

Take your Canva skills to the next level with Making Magic with Canva – The Pro. This advanced course is tailored for those looking to leverage Canva's powerful Pro features and elevate their design game. Dive into exclusive tools and advanced techniques that will help you build cohesive, professional designs with ease. You'll learn how to streamline your brand's look with the Brand Kit, create on-brand designs in bulk, and work with high-impact video elements to make your projects shine. This hands-on session also includes interactive exercises to practice advanced design techniques and create high-quality marketing collateral. Get ready to unlock Canva's full potential and create designs that stand out!

Prerequisites:

Prior experience working with Canva, or attending the Creating with Canva: The Basics course.

Topics:

Lesson:

Brand Kit Creation –
- Establish a cohesive visual identity by setting up brand colors, fonts, and logos.

Collaboration Tools –
- Enhance teamwork by using Canva's advanced sharing, commenting, and co-editing features.

Animation & Effects –
- Explore Canva's animation tools and effects to bring your designs to life.

Magic Design Features –
- Utilize Magic Design to modify photos, write text, create presentations and more.

Advanced Exporting Options –
- Choose the best file types and optimize export settings for various media and use cases.

Schedule Directly to Social Media –
- Add your designs directly to the Content Planner for scheduled posting to your specific social accounts.

Video Editing –
- Add movement and dynamic elements to your designs using video layers, transitions, and animations.

Bulk Creation Tools –
- Speed up your workflow by designing in bulk and saving time on repetitive tasks.

Potential Practice Activities:

- Enhance Your Brand Kit
- Create an Animated Social Media Post
- Create a Video Reel
- Schedule a Post with the Content Planner
- Design a Workbook with Links
- Save a Presentation as a Video
- Try Canva Live Presentations
- Try a Whiteboard
- Utilize Bulk Create
- Edit a PDF

Register for this class by visiting us at:
www.tcworkshop.com or calling us at 800-639-3535

NASBA Information

Level: Intermediate

Attendance Requirement: To be awarded the full credit hours, you must sign in and attend the entire course.

Fields: Computer Software & Applications

CPEs: 14

Policies: Course Registration, Cancellation, Refund and Complaint Resolution

For more information regarding administrative policies such as complaint and refund, please contact our offices at 800-639-3535 or visit us at: **www.tcworkshop.com**

Official National Registry Statement:

The Computer Workshop is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credits. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org

NOTE: Since our information is in multiple places on our web site or in PDF format that is sent to clients, we have provided our normal course content with the NASBA Information added along with links to our policy page on the web. We will add our name to the Official National Registry Statement after we are approved.