



Prompt Engineering for AI Image Generation

Course ID #: 7000-1203-ZZ-Z

Hours: 4

Delivery Method: Group Internet Based

Course Content

Description:

Artificial intelligence (AI) tools can be used in a business setting to create images that are unique, high quality, and cost effective. In response to your written prompt describing what you require in an image, these tools can quickly produce art, illustrations, diagrams, sketches, graphical concepts, and a wide range of other images, enabling you to save time and money designing and developing new graphic concepts, custom images, and product designs.

Objectives:

Upon successful completion of this course, students will:

- Select and use a generative AI tool to create images from text prompts.
- Describe your desired content and style sufficiently for a generative AI tool to produce the image you want.
- Use AI image-generation tools effectively and ethically within a business context.

Prerequisites:

To ensure your success in this course, you should have at least a basic understanding of computers and other electronic devices used in the enterprise. You should be comfortable using Microsoft Windows and using a web browser to access the Internet.

Target Audience:

This course is designed for people who want to develop the skills needed to put generative AI-based image-generation tools to work in their own tasks and workflows.



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Topics:

Lesson 1: Using AI to Generate an Image

- Generate an Image
- Select an Appropriate AI Image-Generation Tool

Lesson 2: Getting the Image You Want

- Describe the Subject Matter of Your Desired Image
- Describe the Style of Your Desired Image

Lesson 3: Implementing Image Generation in a Business Setting

- Leverage the Variability of AI-Generated Images
- Handle Ethical Concerns

Register for this class by visiting us at:

www.tcworkshop.com or by calling us at 800-639-3535

NASBA CPE details are provided on the following pages.



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NASBA Information

Level: Beginner

Advanced Preparation:

Attendance Requirement: To be awarded the full credit hours, you must sign in and attend the entire course.

Recommended Field(s) of Study: Computer Software and Applications

Recommended CPEs: 4.50

Policies: Course Registration, Cancellation, Refund, and Complaint Resolution

For more information regarding administrative policies such as complaint and program cancellation policies, please contact our offices at 800-639-3535 or visit us at: www.tcworkshop.com

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NOTE: Since our information is in multiple places on our website or in PDF format that is sent to clients, we have provided our normal course content with the NASBA Information added along with links to our policy page on the web. We will add our name to the Official National Registry Statement after we are approved.