



Prompt Engineering for AI Text Generation

Course ID #: 7000-1204-ZZ-Z

Hours: 4

Delivery Method: Group Internet Based

Course Content

Description:

Artificial intelligence (AI) tools can be used in a business setting to generate text that is unique, thorough, and highly effective at communication. In response to your written prompt describing what you require, these tools can quickly summarize information, generate ideas, solve problems, participate in conversations, and engage in a wide range of other purposes, enabling you to save time and money designing and developing text-based content. In order to achieve these goals, you must learn how to tell AI tools what you want in the right ways through prompt engineering.

Objectives:

Upon successful completion of this course, students will:

- Select and use a generative AI tool to create text from prompts.
- Use prompt-engineering techniques to optimize text generation for your specific needs.
- Implement text generation in a business setting.

Prerequisites:

To ensure your success in this course, you should have at least a basic understanding of computers and other electronic devices used in the business. You should be comfortable using an operating system such as Microsoft Windows, as well as experience with web browsers and Internet search engines.

Target Audience:

This course is designed for people who want to develop the skills needed to put generative AI based text-generation tools to work in their own tasks and workflows.



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Topics:

Lesson 1: Using AI to Generate Text

- Generate Text
- Select an Appropriate AI Text-Generation Tool

Lesson 2: Getting the Text You Want

- Use Foundational Prompt-Engineering Techniques
- Use Advanced Prompt-Engineering Techniques

Lesson 3: Implementing Text Generation in a Business Setting

- Solve Business Problems Using AI-Generated Text
- Address Ethical Concerns

Register for this class by visiting us at:

www.tcworkshop.com or by calling us at 800-639-3535

NASBA CPE details are provided on the following pages.



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NASBA Information

Level: Beginner

Advanced Preparation:

Attendance Requirement: To be awarded the full credit hours, you must sign in and attend the entire course.

Recommended Field(s) of Study: Computer Software and Applications

Recommended CPEs: 4.50

Policies: Course Registration, Cancellation, Refund, and Complaint Resolution

For more information regarding administrative policies such as complaint and program cancellation policies, please contact our offices at 800-639-3535 or visit us at: www.tcworkshop.com

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NOTE: Since our information is in multiple places on our website or in PDF format that is sent to clients, we have provided our normal course content with the NASBA Information added along with links to our policy page on the web. We will add our name to the Official National Registry Statement after we are approved.